

**Transportation Research Board Annual Meeting
Washington, DC, January 2008
ADB20 Committee on Telecommunications and Travel Behavior**

**Tuesday, January 15, 2008, 12:15 pm– 2 pm
Washington Hilton**

AGENDA

1. Welcome and introductions. The following individuals were present:

Members:

Glenn Lyons	Univ. of West of England
Martin Dijst	Utrecht University
Mei-Po Kwan	Ohio State University
Kevan Shafizadeh	Cal State Univ. Sacramento
Ed Weiner	U.S. DOT
Pat Mokhtarian	Univ. of CA Davis
Farideh Ramjerdi	Inst of Transport Economic
Christopher Ferrell	Dowling Associates
John Niles	Global Telematics
Joanne Pratt	Joanne H. Pratt Assoc.
Qing Shen	Univ. of Maryland
Cynthia Chen	City College of New York
Chandra Bhat	Univ. of Texas, Austin
Hani Mahmassani	Univ. of Maryland
Ram Pendyala	Arizona State University
Kevin J. Krizek	University of Colorado
Frank Douma	University of Minnesota
Taihyeong Lee	Univ. of CA Davis
Tae-Gyu Kim	NC DOT
Ram Pendyala	ASU

Friends:

Martin Lee-Gosselin	Université Laval,
Dick Ettema	Utrecht University
Wendell Joice	US General Aviation
Jason Cao	Univ of Minnesota
Xinmiao Yang	Tsinghaa Univ
Chuck Purvis	MTC
Antonio Paez	McMaster Univ
Darren Scott	McMaster Univ
Taede Tillema	Utrecht University
Barbara Lenz	DLR Inst Trans. Rsh
Siva Srinivasan	Univ of Florida
Juan Carrasco	Univ de Concepcion
Jan Wells	PCAC
Jarad Beckman	UCSB

2. Approval of 2007 Minutes (*thanks to Chris Ferrell!!*)

2. Report on committee business (K. J. Krizek)

a. Paper reviews for 2008 meeting

The committee received 8 papers this year. All papers had 3 or more reviews. Thanks to all! 6 were suggested to be presented at the conference (4 in podium session) and 2 were accepted for publication.

b. Conference sessions

Poster Session 338: Recent Research in Telecommunications and Travel
Monday, January 14, 2008, 2:30 PM - 5:00 PM, Hilton

Telecommunications and Travel Behavior Committee Meeting
Tuesday, January 15, 2008, 12:15 PM - 2:30 PM, Hilton

Podium Session 584: Effect of Information and Communication Technology on Commuting
Travel and Social Networks
Tuesday, January 15, 2008, 3:45 PM - 5:30 PM, Hilton

c. Panel session planning

- John Niles reported that we were unable to hit all of the appropriate deadlines for furnishing the originally prepared panel for the 2008 conference. He sought volunteers to

take the lead in planning this session for the 2009 Annual meeting. Recommendations included:

- i. looking at having a representative from Wal-Mart (now the 13th largest online retailer) where “site-to-store” retailing is beginning to take shape.
- ii. a person from Circuit City or some other consumer electronics online retailer since this product category seems to be popular for online sales.
- iii. Second Life is also an interesting medium that could have an important effect on online sales in the future.

He emphasized that non-work travel has a growing share of total travel and he thinks this subject would still make for a good panel. The committee then discussed whether this was a topic that was “past its prime.” Pat Mohktarian mentioned that a handheld/mobile commerce industry representative would be a powerful addition to the panel. After discussion, there was general agreement that the subject was still important and would make for a good panel session. The Chair took on the responsibility for organizing this session for the 2009 conference.

3. Committee website

- a. Overlap with WCTRS SIG-6: WCTRS has special interest groups (SIGs) addressing different aspects of transportation. SIG-6 addresses telecommunications and has been dormant of late. Their chair of WCTRS has approached ADB20 to see if some of the efforts of these committees can be combined. Kevin Krizek is in favor of this. Representatives of SIG-6 and WCTRS are interested in moving the decision-making processes of the WCTRS down the hierarchy down to the participants. Kevin Krizek proposed the idea of a joint website as a way to better establish initial connections.
- b. Status of website: Kevin Krizek has a collection of draft research ideas for setting up a storehouse for dissemination on the website. Committee members can email additional ideas to Kevin.
 - a. Chuck and Joanne Pratt: Suggested we can put up the meeting minutes and the PowerPoint files from TRB Annual Meeting presentations if the authors approve. John Niles further suggested the idea of putting on the recorded voice tracks from the presentations as well. Kevin suggested we concentrate on getting the PowerPoint presentations up on the website first.
 - b. Chris Ferrell: Volunteered that Dowling Associates could develop and host the website for a year. After the meeting, he received approval from Rick Dowling. Dowling Associates will begin to take over responsibilities for the website immediately.

4. Discussion of future committee activities

- a. Sessions for 2009 meeting: The question of whether the committee is getting its full allocation of sessions and papers was discussed. Concerns were expressed that the committee is receiving a declining number of paper submittals. Suggestions were made that the committee should investigate ways to attract more paper submittals and ways to inform TRB of the committee’s scope so they direct papers to us for review.
 - a. Call for Papers: It was suggested that a call for papers is probably the best means to attract more papers and attention from TRB.
 - b. Partnership: Ram P. mentioned that the Travel Behavior and Values committee would be very interested in joint activities, such as a workshop on ICT and time use.
 - c. Keywords for TRB: Kim suggested developing a set of keywords that TRB can use to help identify papers that should be sent to the committee. Subsequently, Cynthia Chen canvassed members of the committee and suggested the following keywords:
 - telecommuting
 - telecommuter
 - telecommunications
 - telecommute
 - work at home
 - homeworking

- compressed work week
- flexible work week
- electronic communication
- internet
- e-communications

- d. Summing Up: Kevin K. said it seems that all agreed that we should try to attract more papers and that a call for papers would be the best first step. Kevin will work with Ram and others to develop joint committee papers/sessions and will work with TRB to ensure the committee is getting all the paper submittals it should.
 - b. Research problem statement (able to be input via web)
5. Discussion of relevant projects and research roundtable
 6. Conference reports and announcements
 - a) TRB Update: Kim
 - i) Research Database: Thanks to Cynthia for putting together a list of the committee's research ideas for the TRB database. The database opened at the end of September and had 17,000 people/individual visitors. Please update the database regularly.
 - ii) TRB Financial Situation: Much improved from previous year. Exhibits made a lot of money and sold out in September. TRB's budget in the future is tied to re-authorization.
 - iii) Description of CRP Research Topics: will be sent to Kevin K. in the next few weeks. Synthesis program topics submittal deadline is March 31. Anyone can submit. Only requires one paragraph.
 - iv) Conferences:
 - (1) Innovations in Travel Modeling – Portland, OR in June.
 - (2) Transportation, Energy & Climate Change – Next annual meeting's theme.
 - (3) Triennial Review Results – there were mild concerns expressed about the scope of this committee and relevance to other committees. The reviewers encourage collaborations between this committee and others since they felt that other committees could benefit from this committee's scope and members. For example, the MPO committee could benefit from this committee's knowledge of how to reduce VMT. Overall, the review panel suggested stronger collaboration with other committees, possibly by partnering on a joint paper session.
 - (4) Possible Liaisons to Other Committees – Ed is a member of the MPO committee as well as the task force on Climate Change, Pat is member of Travel Behavior and Values, and Kevin of the Land Development committee. Forward suggestions on potential collaboration ideas to these contacts. Kevin will make a list of assignments to committee members on who can be liaisons to other committees.
 - (5) Potential Development Projects for the Committee: Hani suggested an update/paper on what we know about telecommuting effects on travel behavior.
 7. Announcements and other business
 8. Adjourn